



Romanian National Committee "CIGRE"
33, Gen. Gh. Magheru Blvd. , postal code RO-010325, Bucharest 1
Correspondence Address: Str. Olteni, Nr. 2 - 4, RO-030786, Bucharest, Romania
Registration no. with the National Trade Register - 173/2007 – fiscal code: 20769417
Phone: +4 021 303 59 56; Fax: +4 021 303 59 18; www.cigre.org.ro



International Conference on Condition Monitoring, Diagnosis and Maintenance

CMDM 2017 (4th edition)

September 25th -27th 2017

Radisson Blu Hotel Bucharest, Romania

ANNEX 1 - SPONSORSHIP & ADVERTISING PACKAGES

Enhance your Brand Awareness and Company Profile at **CMDM 2017** International Conference

We hope that this partnership with the **Romanian National Committee** of **CIGRE** (as organizer) is an integral part of your marketing mix to deliver a unique blend of branding, positioning and more importantly, face-to-face interaction with key industry people who matters to you and your business.

Sponsorship & Advertising Benefits

1. Comprehensive marketing campaign highlighting your brand, both online and offline, to targeted audiences globally.
2. Extensive networking opportunities with face-to-face contacts and exclusive meetings.
3. Excellent opportunities to access and evaluate prospective partners and form strategic alliances.
4. A highly conducive environment for high-quality lead generation key industry players.
5. Enhance your branding and publicity competitively throughout the conference, at coffee breaks, during lunch, the cocktail reception, and more.
6. **PLUS!** Be recognized as an industry leader with global presence.

Sponsorship-at-a-Glance

Listed below is a brief overview of the sponsorship packages and options. The following pages will outline the packages in details.

Conference Sponsorship Opportunities:

- **Welcome Cocktail (Day 1 of CMDM 2017 International Conference);**
- **Conference Lunches (Day 1 to 3);**
- **Coffee Breaks (Day 1 to 3);**
- **Conference Proceedings (printed and on CD-Rom);**
- **Conference Map;**
- **Conference Brochure;**



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Other Sponsorships & Advertising Mix:

Our sponsorship options and advertising opportunities can be tailored to suit your corporate needs. To explore these opportunities, please contact CMDM 2017 Secretary, for a non-committing discussion:

Email: secretary@cndm2017.org ;
Fax/Tel: + 40 21 344 42 27; +40 21 344 42 28.

The deadline for sponsorship confirmation and payment is **31st August 2017**. After this date, the remaining sponsorship options can still be taken up, but only after a prior confirmation of availability received from the **Romanian National Committee of CIGRE**.

EARLY BIRD SPECIAL

Confirmation of sponsorship by 15th May 2017, with the signed contract returned, will be entitled to a 15% DISCOUNT!

PLATINUM SPONSORSHIP (10,000 Euro)

Conference Branding and Exposure:

- Company name/logo acknowledgement in conference brochure under 'Platinum Sponsor' (*Includes 50-word write-up*);
- Company name/logo acknowledgement in conference website under 'Platinum Sponsor' (*includes hyperlink*);
- Company name/logo acknowledgement in conference proceedings under 'Platinum Sponsor';
- Company name/logo acknowledgement wherever the conference program is published under 'Platinum Sponsor';
- Company name/logo acknowledgement on conference banners under 'Platinum Sponsor';
- 2 complimentary FULL conference registrations to the CMDM 2017 International Conference;
- 2 x Sponsor's poster standee at the Welcome Cocktail area (*Poster and stand to be provided by Sponsor*).

Additional Benefits:

- 15 % discount off CMDM 2017 International Conference registration fees for sponsor's staff.

GOLD SPONSORSHIP (5,000 Euro)

Conference Branding and Exposure:

- Company name/logo acknowledgement in conference brochure under 'Gold Sponsor' (*Includes 50-word write-up*);
- Company name/logo acknowledgement in conference website under 'Gold Sponsor' (*includes hyperlink*);
- Company name/logo acknowledgement in conference proceedings under 'Gold Sponsor';
- Company name/logo acknowledgement wherever the conference program is published;
- Company name/logo acknowledgement on conference banners under 'Gold Sponsor';
- 1 complimentary FULL conference registration to the CMDM 2017 International Conference;
- 2 x Sponsor's *poster standees* in the lunch /coffee break area (*Poster and stand to be provided by Sponsor*).

Additional Benefits:

- 10% discount off CMDM 2017 International Conference registration fees for sponsor's staff.



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SILVER SPONSORSHIP (2,500 Euro)

Conference Branding and Exposure:

- Company name/logo acknowledgement in conference brochure under 'Silver Sponsor' (*Includes 50-word write-up*);
- Company name/logo acknowledgement in conference website under 'Silver Sponsor' (*includes hyperlink*);
- Company name/logo acknowledgement in conference proceedings under 'Silver Sponsor';
- Company name/logo acknowledgement wherever the conference programmed is published under 'Silver Sponsor';
- Company name/logo acknowledgement on conference banners under 'Silver Sponsor';
- 1 x Sponsor's poster standees in the lobby / Coffee Break area (*Poster and stand to be provided by Sponsor*).

Additional Benefits:

- 5% discount off CMDM 2017 International Conference registration fees for sponsor's staff.

BRONZE SPONSORSHIP (1,500 Euro)

Conference Branding and Exposure:

- Company name/logo acknowledgement in conference brochure under "Bronze Sponsor" (*Includes 50-word write-up*);
- Company name/logo acknowledgement in conference website under 'Bronze Sponsor' (*includes hyperlink*);
- Company name/logo acknowledgement in conference proceedings under 'Bronze Sponsor';
- Company name/logo acknowledgement wherever the conference programmed is published under 'Bronze Sponsor'
- Company name/logo acknowledgement on conference banners under 'Bronze Sponsor'.

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